

For Immediate Release

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CATHAY PACIFIC ADDS MORE FLIGHTS BETWEEN TORONTO AND HONG KONG

Luxury airline offers greater choice to Hong Kong and beyond and unveils special economy class airfares

(Vancouver, B.C.) – Cathay Pacific, one of the world’s leading luxury airlines, gives travellers more reason to visit Hong Kong and Asia. From 31 October, 2010 two flights will be added to the airline’s schedule offering travellers a choice of 12 flights weekly between the two international hubs.

“There is growing demand and with 12 weekly departures, this will give travellers greater flexibility when flying to Hong Kong and other parts of Asia,” said Lavinia Lau, Vice President Canada, Cathay Pacific Airways. “Travellers will also be treated to our award-winning service and in-flight product featuring First Class suites, fully-flat beds in Business Class and more personal space in Economy Class.”

Effective 31 October, 2010, the flight schedule is:

Flight no.	From	To	Departure / Arrival	Days of operation
CX829	Toronto	Hong Kong	0130 / 0615+1	Daily
CX827	Toronto	Hong Kong	1515 / 1900+1	Mon, Wed, Fri, Sat, Sun
CX828	Hong Kong	Toronto	1045 / 1335	Mon, Wed, Fri, Sat, Sun
CX826	Hong Kong	Toronto	1635 / 1825	Daily

The non-stop flights will be operated by the fuel-efficient 777-300ER ultra long-haul aircraft and are equipped with full 3-class service, featuring the award-winning First Class cabin

In celebration of the additional flights, the airline also announces the following special fares for the Fall period:

Economy Class Fares:

From	To	Fares from	Travel Period
Toronto	Hong Kong	C\$1,034	23 Aug - 10 Dec 2010, inclusive
Toronto	Guangzhou, Taipei, Beijing Shanghai	C\$1,039	23 Aug - 10 Dec 2010, inclusive
Toronto	Select cities in Asia, 12 cities in Mainland China*	C\$1,139	23 Aug - 10 Dec 2010, inclusive

* Phuket, Bangkok, Singapore, Kuala Lumpur, Saigon, Jakarta, Surabaya, Denpasar, Manila, Cebu, Phnom Penh, Hanoi, Kaohsiung, Chengdu, Dalian, Fuzhou, Hangzhou, Kunming, Ningbo, Nanjing, Wuhan, Xiamen, Changsha, Qingdao, Sanya.

These roundtrip airfares are on sale until 31 August 2010. Taxes and fees are extra. Maximum stay is three months. Seats are limited and other restrictions may apply. Special airfares are also available for Montreal and Ottawa departures.

More information and flight bookings can be made online at www.cathaypacific.com/ca,

About Cathay Pacific

Cathay Pacific currently offers 14 flights weekly non-stop from Vancouver to Hong Kong, daily non-stop service from Vancouver to New York and 10 flights weekly non-stop from Toronto to Hong Kong (*growing to 12 flights from 31 October*), plus a 3-time weekly freighter service

between Vancouver and Hong Kong and Toronto and Hong Kong. The airline is a member of the **oneworld™** alliance and a partner in Asia Miles, a leading Travel Reward program. For more information, visit: www.cathaypacific.com/ca.

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